

## YWCA El Paso del Norte Region Names Rosa Santana as Benefactress of the Year

El Paso, TX – Since its inception, the YWCA Women’s Luncheon has honored one woman as Benefactress of the Year. This year, Texas-based entrepreneur, business leader and El Paso native Rosa Santana, will join this select group of women.



Santana is Founder and Chief Executive Officer of Santana Group, a group of companies providing innovative workforce and business solutions to organizations across all industries. Ms. Santana also founded Forma Automotive, through which she became the first Hispanic woman to be a Direct Tier 1 supplier in Toyota's history to assemble Tacoma truck beds in San Antonio.

“Giving back has always been important to me,” Santana said, “my children, grandchildren and I benefitted greatly from YWCA programs, especially Child Care and

After School. I want to make a difference by getting involved and giving back to our community.”

With her contributions, Santana epitomizes the mission of the YWCA of empowering women, serving as a mentor and role model, encouraging individuals to pursue success in their lives and careers.

For information on purchasing a ticket to the luncheon, please visit [ywcaelpaso.org](http://ywcaelpaso.org) or click [here](#).

About YWCA: YWCA El Paso del Norte Region is on a mission to eliminate racism, empower women, help families and strengthen our community. YWCA El Paso del Norte Region is part of an international movement serving over 2 million in the United States and 25 million worldwide. For comprehensive information about this important work, go to: [www.ywcaelpaso.org](http://www.ywcaelpaso.org) and [www.ywca.org](http://www.ywca.org).